

# STRATEGIC AND OPERATIONAL PLANNING

(Course Information)

## Introduction

This is a 2-week course designed to develop leadership and planning skills to conduct a strategic and operational planning process within an organization.

## Course goals

At the end of the course, participants will be able to:

- Match leadership styles to different leadership problems;
- Develop strategic and operational plan;
- Conduct resource audit;
- Conduct a strategic analysis;
- Develop a financial projection;
- Develop effective marketing strategies;
- Describe the process of human performance analysis.

## Who will benefit

This course is appropriate for people involved in planning. The course will be appropriate for people who have management and leadership tasks.

## Areas covered in the course

- Leadership and leading
- Overview of planning Conduct a project needs analysis
- Overview of General System Model
- Overview of strategy and strategic management
- Develop Strategic Plan
- Conduct stakeholder analysis
- Conduct resource audit
- Use marketing strategies
- Develop financial statements
- Develop a budget
- Identify critical issues
- Analyze individual performance problems

## Costs

### Course fee: per participant

NRs. 12,000.00 for Nepali nationals.

U.S.\$ 250.00 equivalent in NRs. for foreign nationals working in Nepal.

U.S.\$ 400.00 for nationals of SAARC countries.

U.S.\$ 500.00 for nationals beyond SAARC countries.

### Accommodation in TITI guest house:

#### Per night/participant

NRs. 200.00 for Nepali nationals.

NRs. 200.00 for INGOs & foreign nationals working in Nepal.

U.S. \$ 10.00 for international customers.

## Food in TITI canteen/participant/day

NRs 300.00 – 350.00 (according to menu) for breakfast, lunch & dinner (Nepali Food).

U.S. \$ 10.00 - 12.00 (according to menu) for continental food & breakfast.

## General information

The course language will be mainly in English and whenever necessary, Nepali explanation will be given. Instructional materials are primarily in English. During this course participant's performance is evaluated continuously.

TITI awards certificate upon successful completion of the course as per TITI's evaluation criteria. All TITI courses are approved by the Council for Technical Education & Vocational Training (CTEVT).

## About TITI

Training Institute for Technical Instruction was established as a Nepali national institute in 1991, with the support of Swiss Government through Swisscontact, the Swiss Foundation for Technical Cooperation.

The Council for Technical Education and Vocational Training has mandated TITI for its programs & services.

The goal of TITI is to meet the nationwide training needs of technical and managerial people of the sector. TITI's mission is to *"Human capacity development is our mission. TITI contributes distinctly to the quality of programs and services of Technical and Vocational Education and Training by means of training, education and research"*.

TITI has trained over 19,000 instructional, managerial and curriculum developers from various countries such as Afghanistan, Albania, Bangladesh, Bhutan, Burkina Faso, India, Indonesia, Kosovo, Mali, Moldova, Nepal, Pakistan, Sri-Lanka, Switzerland, Uganda, Vietnam and Zimbabwe. TITI has conducted training programs, provided TEVT consultancies and other services to Technical Cooperation-Federal Republic of Germany (GTZ), Department for International Development (DFID), Netherlands Development Organization (SNV), ILO/UNDP, SDC, UNICEF, ADRA, SOS, NCED, UNFPA, ADB and other national and international organizations in Nepal and abroad.

### For further inquiries, please contact:

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